

<b>題目</b>	技術不確定性、資源倚賴與專屬性資產—較小夥伴觀點
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<b>摘要</b>	本研究旨在探討在長期交易關係當中，身為相對規模較小的一方，甘冒套牢風險投資關係專屬性資產之主要決定因素。結合交易成本理論、資源倚賴以及關係網絡三大理論，本研究除建構一關係專屬性資產的投資決策觀念架構外，並根據台灣 110 家代工廠商的實證資料，驗證在跨國代工夥伴關係當中，技術不確定性、防衛機制、資源倚賴、關係資產、預期報酬等因素對於關係專屬性資產投入的影響；實證分析結果大致支持本研究推論之假說，其中技術不確定性、倚賴與預期報酬，對於專屬性資產皆具有顯著且正面的影響，防衛機制與關係資產則否。
<b>關鍵字</b>	技術不確定性、資源倚賴、專屬性資產、關係資產
<b>Title</b>	Technological Uncertainty, Dependence and Relation-Specific Assets: Small Partners' Perspective
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<b>Abstract</b>	This study attempts to examine the determinants of relation-specific assets invested in a repeated transaction relationship from the perspective of small partners. Drawing upon Transaction Cost, Resource Dependence and Relational Network theories, the study tries to develop a theoretical model to explain why small partners would make their investment of relation-specific asset in repeated, contract-based transactions and empirically test the model based on 110 questionnaire data of Taiwan OEM/ODM suppliers. Statistical results generally support the hypotheses developed in this study. Technological uncertainty, dependence, and expected return has significant positive effects on relation-specific asset, whereas relational capital does not.
<b>Key Words</b>	technological uncertainty, resource dependence, asset specificity, relational capital